There are no translations available.

Corporate social responsibility (CSR) has become a dominant theme in business and literature. Many studies speak about corporate social innovation and considered companies facing with additional goals that are innovation and CSR. The research aim of this work starts to look at the relationship among CSR and innovation as a value-creating process which occur in a networks and relational context. Based on this we want to obtain insights about the role of network and the way in which stakeholders can be involved in corporate responsible innovation of products and processes. We chose a case study methodology and we selected three highly involved CSR and innovation firms. By studying the interactions between firms and stakeholders in CSR innovation processes we want to be able to highlight innovative patterns to management that it creates most opportunities for reaching additional goals of growth, corporate social responsibility, and sustainability of firm and its network.

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