

Foresight: A major tool in tackling sustainable development

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For many decades, the concept of sustainability has been highly successful in public policies and even in the business world.¹ Nowadays, all initiatives must be sustainable and are primarily assessed on that criterion. However, the efforts made to construct specific methods dedicated to building sustainable strategies seem rather weak. Futurists themselves underestimate the relationship between sustainable development and foresight, even if they are talking about sustainable planning.² They remain generally unaware that foresight could be a major tool in tackling sustainability as well as one of the best methods of preparing sustainable strategies and policies. Indeed, one of the biggest problems...