Publication date: Available online 25 July 2017
Source: Journal of World Business
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While studies on international corporate social responsibility (CSR) have expanded significantly, their true global nature can be questioned. We systematically review 494 articles in 31 journals over a 31-year period. We assess the embeddedness of CSR in international management/business (IB); analyze the coverage of developing, emerging, and developed countries; map the literature thematically; summarize key findings; discuss main empirical features; and identify unanswered questions, implications, and best practices. We find that international CSR research is far from being global and still emerging in ‘mainstream’ IB. This comprehensive review also helps to set an agenda for future international CSR scholarship.

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