There are no translations available.
Publication date: Available online 22 December 2016
Source: Long Range Planning
Author(s): Beatriz Cuadrado-Ballesteros, Lázaro Rodríguez-Ariza, Isabel-María García-Sánchez, Jennifer Martínez-Ferrero
This article brings together research on social performance, codes of ethics and family firms. Using a panel dataset composed of 547 internationally listed companies for the period 2002–2010, we test empirically whether the use of formal ethical codes could be a reason to explain the differences between social performance in family and non-family firms. We empirically show that family firms tend to present a lower social performance than non-family firms, and the use of formal ethical codes mediate such relationship.

Read Full Article